

ETC as funding instrument for cycling projects

Lessons from the DEMARRAGE project - EuroVelo
15 - Rhine Route Project
Basel - 19th Sept 2014



design by Don Draly for Pirelli

Cycling without borders

ETC as funding instrument for cycling projects

"Cycling without borders"

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design by Gern Glinz for Prezi

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What's EU Territorial Cooperation?

Regulation(EU) 1299/2013

In order to support the harmonious development of the Union's territory at different levels, the ERDF should support cross-border, transnational and interregional* cooperation under the European territorial cooperation goal

differences between the 3 types of cooperation are very relevant and will define which project fits where!

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Programme co-funded by the
EUROPEAN UNION



**SOUTH EAST
EUROPE**

Transnational Cooperation Programme

SEE Programme belongs to the previous period:

why shall we talk about it?

- financial instrument of the EU Cohesion policy for transnational cooperation
- it involved 16 countries of this region
- it ran for 7 years (2007-2013) - now almost closed but with a number of good examples and results





**SOUTH EAST
EUROPE**
Transnational Cooperation Programme



What did SEE do for cycling without borders?

One of the aims of SEE is to improve accessibility in the region and finance related projects developed in cooperation between different countries responding to a common regional need

3(9)/122 projects were financed that were directly or indirectly connected to cycling in the **7** years and **>10M €/230M€** were distributed to benefit **>50/2000** organisations in the region.



on which specific topic?



€230M€ were distributed to
benefit >50/2000 organisations
in the region.





SEE financed projects on cycling of different nature

- cycling tourism
- cycling as transport mode
- short and long distance
- mono and within a multi-modal approach
- urban, regional and transnational
- safety for vulnerable users of roads



MUST HAVE the following transnational characteristics:

- respond to a need of the region which is transnational and requires transnational cooperation to be tackled
- aim at implementing solutions which are beneficial for the population (and not just research)
- improve the overall accessibility of the region
- no infrastructure projects - but small scale investments



SEE approached cycling within a coordinated strategy

making information available to cyclists and potential cyclists
in connection to public transport



SEEMMS SOUTH EAST EUROPEAN
MOBILITY MANAGEMENT SCHEME



ROSEE

ROad safety in South East European regions

ensuring their safety, through improvement of infrastructure planning and
raised awareness of decision makers

SENSOR
South East European Outdoor Safety Routes

Allowing full exploitation of cycling tourism
potential of the SEE region



Iron Curtain Trail



access 2 mountain

TRANSDANUBE



So finally will ETC support cycling in 2014-20?

- ETC offers a framework for cooperation projects on cycling without borders
- However each cooperation programme has to decide if it's priority for them (thematic concentration)
- Different actions are foreseen in case of cross border, transnational and interregional projects and applicants shall carefully read the rules
- Building on existing results is a compulsory element (this is why knowing SEE is important!)
- the "intervention logic" is not an easy task: however this ensures a step forward in monitoring the quality of results through a series of very specific indicators



Different actions are foreseen in case of cross border, transnational and interregional projects and you shall carefully read the rules.

what's the territorial dimension of the problem I want to tackle?

do I have the right international partnership for it?

does a cooperation programme covers the area of my interest?

does the project has defined its results indicators in line with the programme ones?

did I carefully read the cooperation programme documents and understood the rules?

PS: shouldn't you understand something, just get in touch with the persons in charge at the relevant Joint Secretariat

is the quality and preparedness of the project satisfactory when the call for proposals opens?

Am I ready to cycle?



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Transnational Cooperation 2014-20: which opportunities?



A number of programmes have included options for cycling projects and however from different perspective according to the *thematic concentration chosen** (remember previous slide?)

however at this stage these are still in a draft stage

*some example could be (Reg(EU) 1301/2013):

1. **TO 4(e): promoting low-carbon strategies** for all types of territories, in particular for urban areas, including the promotion of sustainable multimodal urban mobility and mitigation-relevant adaptation measures
2. **TO 6(e): taking action to improve the urban environment**, to revitalise cities, regenerate and decontaminate brownfield sites (including conversion areas), reduce air pollution and promote noise-reduction measures;
3. **TO 7(c): developing and improving environmentally-friendly (including low-noise) and low-carbon transport systems**, including inland waterways and maritime transport, ports, multimodal links and airport infrastructure, in order to promote sustainable regional and local mobility;

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A last slide of random information

All 3 programmes stemming from SEE - Danube, Adriatic-Ionian and Balkan-Mediterranean - include option in support environmental friendly mobility among main priorities - which we also consider a success



Other CBC programmes in the area offer the background for CBC (2-country) relevant projects, at times even small infrastructure (IT-SI, HU-RO, BG-TR,...)

Now it's the moment in which information is made public and you have to be ready to grab it - and be ready for the upcoming calls for proposals.



Transnational Cooperation 2014-20: which opportunities?



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*Remember we are still in the draft stage (TTC 2014-20)

- 1. TTC 400: promoting low-carbon strategies for all types of air services, regardless of origin and destination, to reduce the carbon footprint of air transport and to improve the efficiency of air transport.
- 2. TTC 401: taking action to improve the urban environment, including the development of a low-carbon urban environment, including the development of a low-carbon urban environment.
- 3. TTC 402: developing and implementing environmentally friendly strategies for the development of a low-carbon urban environment, including the development of a low-carbon urban environment.

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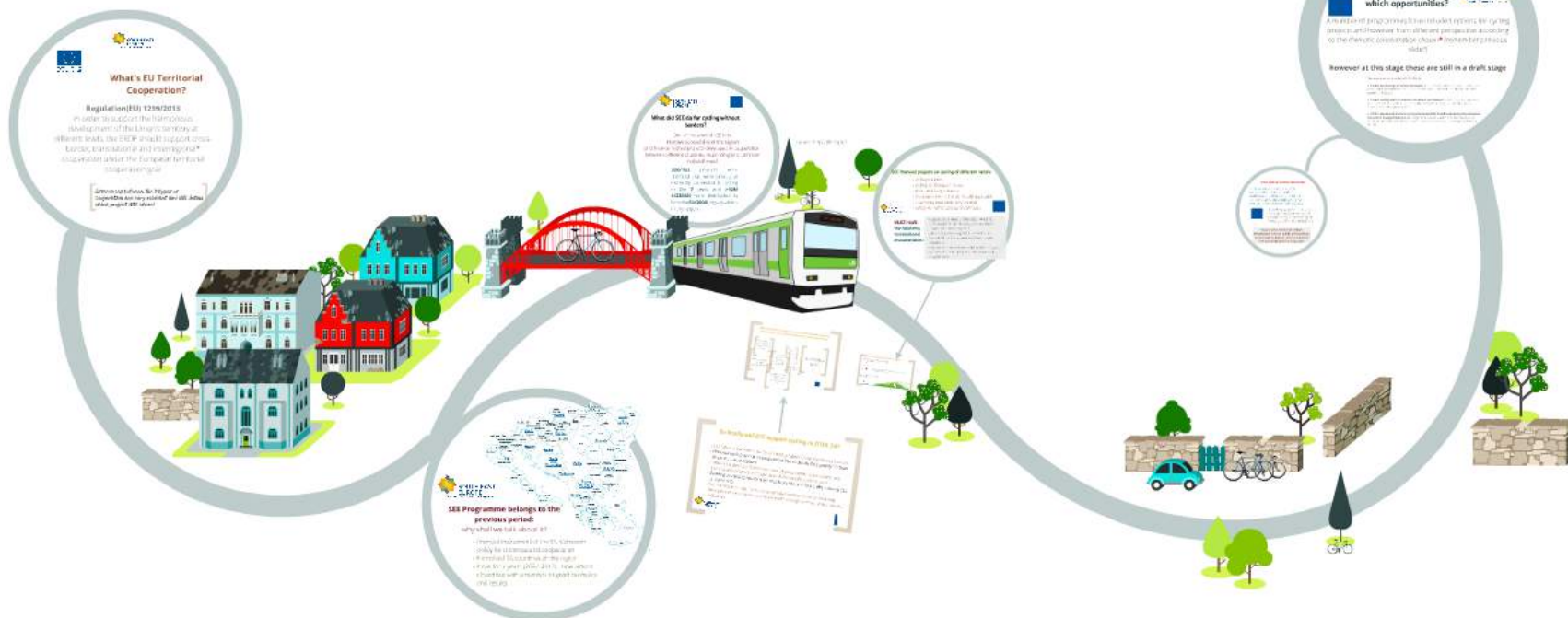
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