Favored leisure in Switzerland (2014):
Most popular sports activities in Switzerland (2014):
The national network of non-motorized traffic for leisure and tourism
The national network of Human Powered Mobility for leisure and tourism
What is the aim of Switzerland Mobility?
In 2008 Switzerland is the world leader in sustainable mobility for tourism, leisure and everyday life.
**SwitzerlandMobility Foundation**  
*the national network of HPM for leisure and tourism*

<table>
<thead>
<tr>
<th>Swiss Government</th>
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</thead>
<tbody>
<tr>
<td>Principality of Liechtenstein</td>
</tr>
<tr>
<td>Cantons</td>
</tr>
<tr>
<td>Organisations, public transport</td>
</tr>
<tr>
<td>Tourism, supplier</td>
</tr>
</tbody>
</table>
SwitzerlandMobility Foundation
the national network of HPM for leisure and tourism
What Switzerland *Mobility* does

- Development of HPM-routes
- Coordination of the implementation
- HPM-signalization
- Linking with tourism, public transports ..
- Communication worldwide
Publicity
Information
Signalization
Routes
Message
Best of
HPM
Human Powered Mobility
Message

Best of HPM

harmonized
homologated
linked
communicated
Cycling in Switzerland

9 national
54 regional «Best of»-routes
68 local

12’000 km
Hiking in Switzerland

- 7 national
- 62 regional  «Best of»-routes
- 261 local

12'000 km
Mountainbiking in Switzerland

- 3 national
- 15 regional «Best of»-routes
- 172 local

8'000 km
Skating in Switzerland

3 national
13 regional «Best of»-routes
2 local

1’000 km
Canoeing in Switzerland

1 national
8 regional «Best of»-routes
6 local

350 km
Communication
But rapproché  45 min
But intermédiaire  1 h 30 min
But intermédiaire  3 h
But d’itinéraire  4 h 30 min
Welcome to SwitzerlandMobility, the network for non-motorized traffic

- Hiking in Switzerland
- Cycling in Switzerland
- Mountainbiking in Switzerland
- Skating in Switzerland
- Canoeing in Switzerland
- slowUp

SwitzerlandMobility Plus
- So easy to plan online
- SwitzerlandMobility plus – registration
- Draw online route – log in

Free SwitzerlandMobility App
- Download
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Swimming
Zermatt (Blauherds-Zermatt (Riffelalp))

Hiking in the Riffel region along the shores of three magical mountain lakes. Not only the diversity of the alpine flowers turns this trail into an adventure, but also the geology as it is located close to the margin of the Findel Glacier. Swimming is possible in Grunsee.

Remove marking
Mark section
More information
Seenweg
Zermatt (Blauherd) – Zermatt (Riffelalp)

Hiking in the Rothorn region along the shores of three magical mountain lakes. Not only the diversity of the alpine flowers turns this trail into an adventure, but also its geology as it is located close to the moraine of the Findel Glacier. Swimming is possible in Grünsee.

The first part of the hike descends slightly from Blauherd in easterly direction to the spectacular Stellisee, in which the Matterhorn is reflected during calm weather. On the way, you can see erratic bedrock boulders that the Findel Glacier has deposited. Afterwards, take one of the four moraine trails down to the idyllic Grindjisee surrounded by innumerable larches. The continuing gravel road traverses the detritus of the Findelbach and leads to the other side of the valley and to the Grünsee (Green Lake), which conjures this green color from the Splugaverde-coloured rocks in the surroundings.

From there, the hike leads westwards to the traditional and hospitable mountain «Bergbüs Grüssee» guesthouse, where culinary surprises and delicious Zermatt specialities are enjoyed. The variety of alpine flora, pine forest and close proximity of the Grünsee Lake entice guests to both long and short walks; rewarded with superb views and delightfully scented fresh air.

The path finally leads through typical mountain forest to the Riffelalp - and at an altitude of 2,211 metres, this is an intermediate station for the Gornergratbahn (cog railway). The Hotel Riffelalp, a unique living legend established by the hotel pioneer Alexandre Sieler in 1884 - and luxuriously refurbished
Switzerland Mobility App for Smartphones and tablets (iOS & Android).
Sports & Leisure

The Lake Lucerne Region has everything you could ever wish for in terms of active recreation or relaxing leisure. Walking, hiking, cycling, mountain biking, snow sports, golf and windsurfing are just some of the many activities visitors can enjoy here. Our natural feel-good factors include the limpid waters of our lakes, the fresh alpine air, and nature in all its purity. There is also a wonderful selection of superb wellness hotels offering all the pampering and revitalisation you can handle!
Cycling in Switzerland. 9 national routes, 58 regional routes and 69 local routes. Discover the beauty of Switzerland on the routes of SchweizMobil.

SwitzerlandMobility Cycling in Switzerland

National routes

Rhone Route
Andermatt–Genève (Chancy)

The Rhone Route runs through the magnificent mountain scenery of the Valais on charming, quiet paths along the Rhone. It leads along the famous palm-lined promenades of Lac Léman and the picturesque Lavaux vineyards and ends at cosmopolitan Genève. More

Rhine Route
Andermatt–Basel

The Rhine Route follows the Alpine river from mountain source to the large Rhine port at Basel. A vastly varied trip through diverse landscapes hewn by the mighty river over the ages. More
Anticipated quantitative use per annum

11 million day excursions
500,000 several-day tours
1.4 million overnight stays

CHF 500 million revenue
### Facts & Figures Switzerland

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1’400</td>
<td>hotels, guesthouses, campings</td>
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<td>25’000</td>
<td>linked stops of public transports</td>
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<tr>
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<td>km net of routes</td>
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<tr>
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<td>signposts</td>
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<td>regular users of the website</td>
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<tr>
<td>500’000’000</td>
<td>Swiss Francs yearly adding value</td>
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a model for Europe?
Thank you very much for your attention.
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