USING RURAL DEVELOPMENT FUNDS IN CYCLING PROJECTS

« Cycling without borders »
19th of september 2014
WHAT ARE THE RURAL DEVELOPMENT FUNDS?

- €95 billion for the rural development policy 2014-2020
  - Foster the competitiveness of agriculture
  - Ensure the sustainable management of natural resources
  - Fight climate change
  - Achieve a balanced territorial development of rural economies and communities

- One European framework, national frameworks, regional frameworks
HOW CAN THE EAFRD FINANCE CYCLING PROJECTS?

EAFRD : European Agricultural Fund for Rural Development

The 6th priority : « promoting social inclusion, poverty reduction and economic development in rural areas »

- Tourism
- Outdoor Sports
- Mobility
- Cooperation
- Economic development
- Promotion of rural areas
4 EXAMPLES OF EAFRD CO-FINANCED CYCLING PROJECTS IN FRANCE

- Cycle route along the Somme Canal
- Ecomobility with the LEADER programme
- Construction of a cycling route in Alsace
- Study on the use of Brittany’s cycle routes
CYCLE ROUTE ALONG THE SOMME CANAL – PICARDY REGION

- 2-phase project: 2011-2012 and 2012-on going
- Tourism measure of the French RDP
- Cycling infrastructures along the Somme Canal
  - 20 km for the 1st phase
  - 27 km for the 2nd phase
- EAFRD co-financing
  - 680 000€ for the 1st phase (40%)
  - 753 000€ for the 2nd phase (10%)
ECOMOBILITY : A COOPERATION PROJECT – LAG OF PAYS DU BUGEY

» 2013-2014
» LEADER : « community-led local development »
  – Compulsory cooperation project in the frame of LEADER
» Actions
  – Home-to-school commuting,
  – best-practices exchanges on how to build strong cycling network
  – communication
» 40 000€ EAFRD co-financing (55%)
CONSTRUCTION OF A CYCLING ROUTE BETWEEN SAÂLES AND MOLSHEIM – ALSACE REGION

2013

- **Cycling infrastructures:**
  - approx. 20 km
- **Under the tourism measure of the RDP**
- **A project made possible thanks to local lobbying**
- **Total budget**: 490 000€
  - 196 000€ EAFRD co-financing
STUDY ON THE USE OF BRITTANY’S CYCLE ROUTES

2013-2014

Surveys on Brittany’s greenways and cycle routes and analysis of the results

1 Région and 5 Départements partners of the project

Under tourism measure, greenways under-measure

40% of EAFRD cofinancing

- Total budget : 94 000€
- EAFRD co-financing : 38 000€
WHAT ABOUT 2014-2020?

- Opportunities under the « tourism » measure
- Low budget for a long period of time and lots of projects
- Better chances to finance a project when the whole community supports it
- Be attentive of the mid-term adjustment of the EAFRD
THANKS FOR YOUR ATTENTION
AND SEE YOU IN NANTES

Contact

Hôtel du Département
29-31 cours de la Liberté
69483 LYON cedex 03
info@departements-regions-cyclables.org

DRC / Départements & Régions cyclables
@DRC_info