“CYCLE-TOURISM IN PROTECTED AREAS OF ANDALUSIA (SPAIN)”

Cycling Tourism Day
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ANDALUSIAN NATURAL PROTECTED AREAS NETWORK

- 2,8 million ha.
- Around 30% of Andalusian extension.
- Highest peaks, driest and wettest points in Iberian Peninsula.
- 800 km coastline. 2 seas. Strait of Gibraltar.
- Marshlands, forests, shrublands, steppes, deserts, cliffs, wild beaches, open oak woodlands, volcanoes, endemic species...
International designations:

Double purpose: conservation + development

Tool for attracting tourists (marketing). Differentiation. Prestige award.
Strengths and opportunities

- Exceptional natural and cultural heritage.
- Vast territory showing a great diversity of beautiful landscapes offering countless opportunities for outdoor activities, like cycletourism.
- Fine weather most of the year.
- Outstanding gastronomy.
- Good touristic infrastructure (transport, accommodation, services).
- Recordbreaking tourists arrivals. Positive trend.
BENEFITS OF CYCLE-TOURISM.....

- Deseasonalisation of tourist offer.
- Enhancement of sustainable tourism: especially interior and transborder tourism.
- Mitigation of climate change as non-pollutant transport.
- Reuse of abandoned railways: Greenways programme.
- Promotion of health and welfare through active tourism.
- Improvement of rural development in underprivileged areas.
- Cheap transport. Low investment infrastructure demanding.
- Promotion of ‘slow tourism’, increasing awareness about local heritage and communities involved.

Cycling just makes us happier!
ANDALUSIAN CYCLING PLAN

8 main routes, along 3,000 km, secondary roads, greenways, drover’s roads...

EUROVELO 1. Atlantic Route
EUROVELO 8. Mediterranean Route
MedCycleTour

Mediterranean Cycle route for sustainable coastal Tourism

19 Partner
11 Active
8 Associate
8 Countries

Budget: 2,6 M €
5,888 km
36 months (2017-2020)
The Integrated Territorial Investment (ITI) is an extraordinary additional investment programme for the province of Cadiz focused to implement specific projects promoting economic development and employment creation. Several Regional Ministries involved carrying out a wide range of projects.
**Actions** implemented on the territories, enhancing local cultural and natural assets

**Positive impacts on local economy** (visits, local traditional economy, new activities, new jobs)

**Well-being of local communities** (active leisure, services and employment and less car traffic)

**Territorial cooperation and action plans** in all countries.

**EuroVelo 1, key figures:**

7 countries (Norway, United-Kingdom, Ireland, France, Spain, Portugal, Belgium) involved in the project.

Leader of the project: **Conseil départemental des Pyrénées-Atlantiques**.

18 partners and 3 associated partners

6 work packages

18 activities

3 years (2017-2020)

4,6 M €
Total budget – 1.35 M€ (1.12 M€ ERDF)
Starting date – June 2018
Ending phase 1 – May 2020
Ending phase 2 – May 2022
Main goals

Exchange of experiences for the promotion of cycle tourism in natural areas

- Involving regional **stakeholders** (Focus Groups)
- Exchange of **Good practices**
- Setting-up **policy learning events**
- Development (phase 1) and implementation (phase 2) of **regional Action plans** (5)
Thank you!

Further information:

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