



“CYCLE-TOURISM IN PROTECTED AREAS OF ANDALUSIA (SPAIN)”

**Cycling Tourism Day
Berlin, March 8th 2019**

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ANDALUSIAN NATURAL PROTECTED AREAS NETWORK

- 2,8 million ha.
- Around 30% of Andalusian extension.
- Highest peaks, driest and wettest points in Iberian Peninsula.
- 800 km coastline. 2 seas. Strait of Gibraltar.
- Marshlands, forests, shrublands, steppes, deserts, cliffs, wild beaches, open oak woodlands, volcanoes, endemic species...



International designations:

Double purpose: conservation + development

Tool for attracting tourists (marketing). Differentiation. Prestige award.



United Nations
Educational, Scientific and
Cultural Organization



• UNESCO
• Global
• Geoparks



CONVENTION ON WETLANDS

(Ramsar, Iran, 1971)



Zonas Especialmente Protegidas
de Importancia para el Mediterráneo

espacios
naturales de
Andalucía



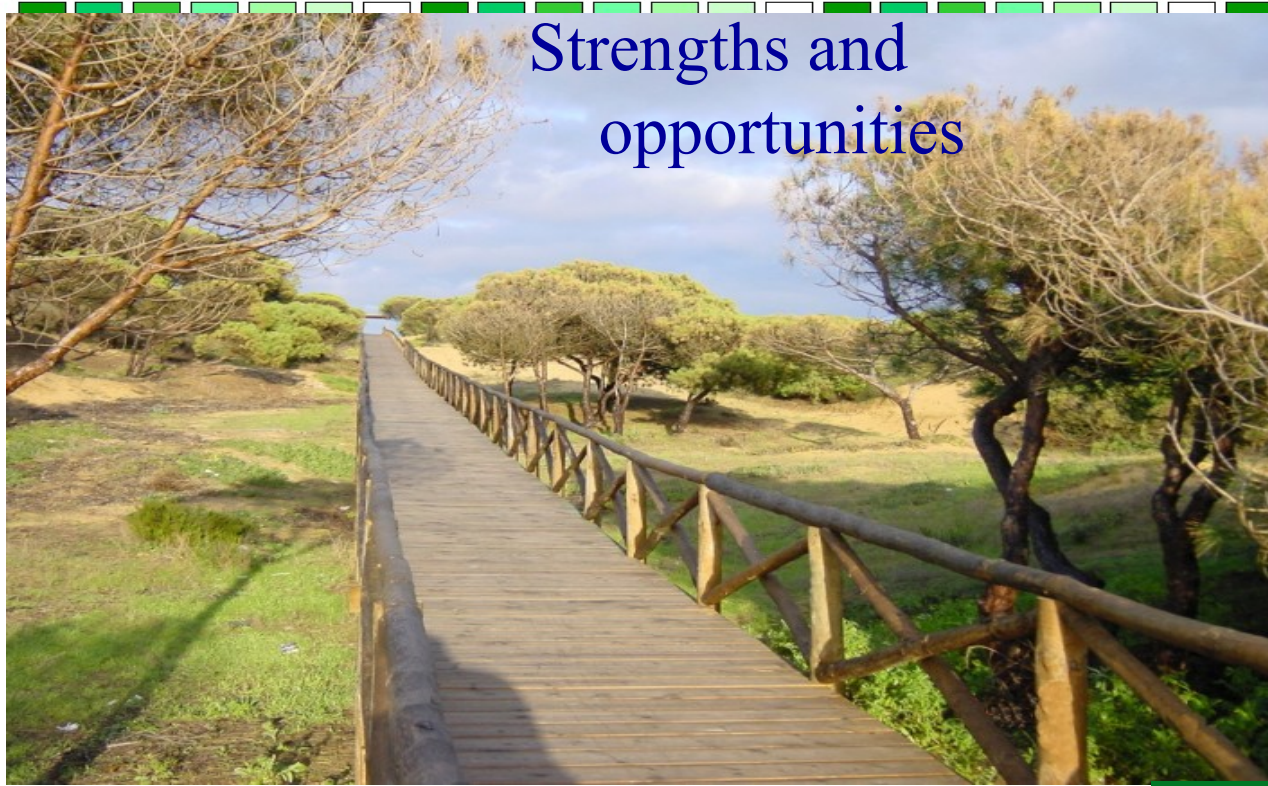
United Nations
Educational, Scientific and
Cultural Organization



Man and
the Biosphere
Programme



Strengths and opportunities



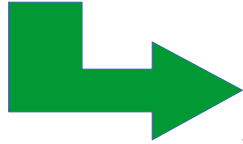
Major touristic destination



- Exceptional natural and cultural heritage.
- Vast territory showing a great diversity of beautiful landscapes offering countless opportunities for outdoor activities, like cycletourism.
- Fine weather most of the year.
- Outstanding gastronomy.
- Good touristic infrastructure (transport, accommodation, services).
- Recordbreaking tourists arrivals. Positive trend.

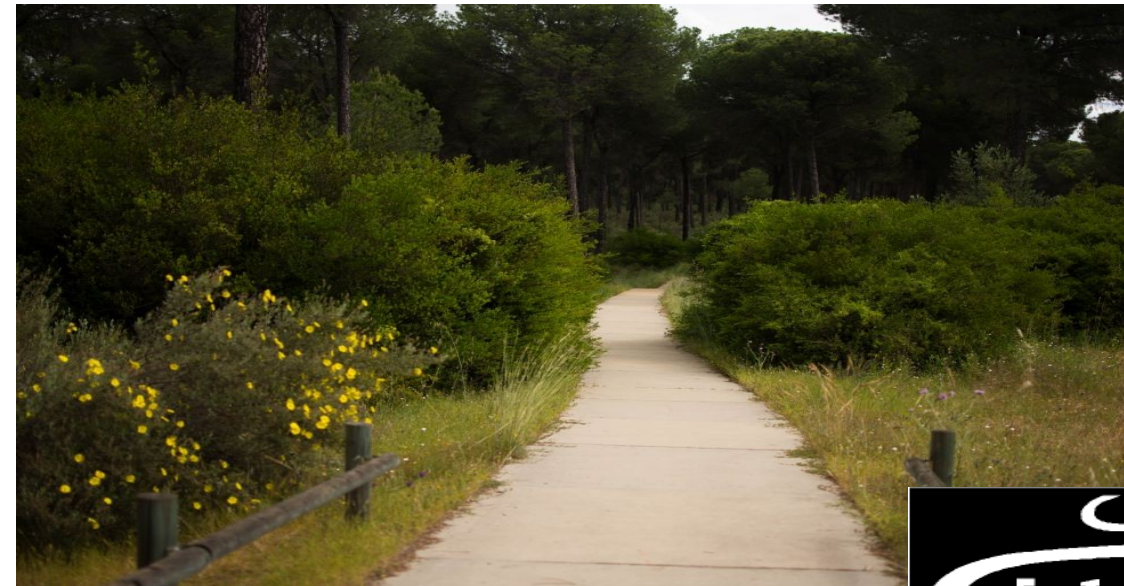
BENEFITS OF CYCLE-TOURISM.....

- ✓ Deseasonalisation of tourist offer.
- ✓ Enhancement of sustainable tourism: especially interior and transborder tourism.
- ✓ Mitigation of climate change as non-pollutant transport.
- ✓ Reuse of abandoned railways: Greenways programme.
- ✓ Promotion of health and welfare through active tourism.
- ✓ Improvement of rural development in underprivileged areas.
- ✓ Cheap transport. Low investment infrastructure demanding.
- ✓ Promotion of 'slow tourism', increasing awareness about local heritage and communities involved.



Cycling just
makes us happier!







ANDALUSIAN CYCLING PLAN

8 main routes, along 3.000 km, secondary roads, greenways, drover's roads...



EUROVELO 1. Atlantic Route

EUROVELO 8. Mediterranean Route



Atlantic  nBike



MedCycleTour

Mediterranean Cycle route for sustainable coastal **Tourism**

19 Partner

11 Active
8 Associate



8

Countries



AOPJA

Andalusia
Spain



Lead partner

ECF

Belgium

COM

Italy

RDC

Koper
Slovenia

ARFVG

Italy

PACA

France

CNTB

Croatia

CEDRA

Croatia

RWG

Greece

CTO

Cyprus

DGTGC
Catalonia
Spain



Ministerio de Agricultura,
Pesca y Desarrollo Rural

Interreg
Mediterranean



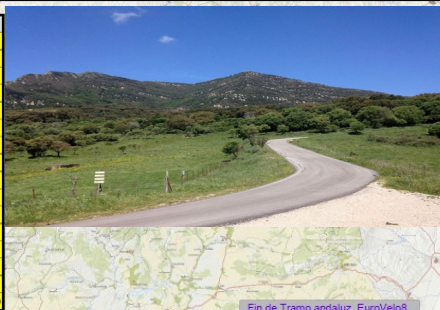
Project co-financed by the European
Regional Development Fund

MEDCYCLETour

Budget: 2,6 M €
5.888 km
36 months (2017-2020)



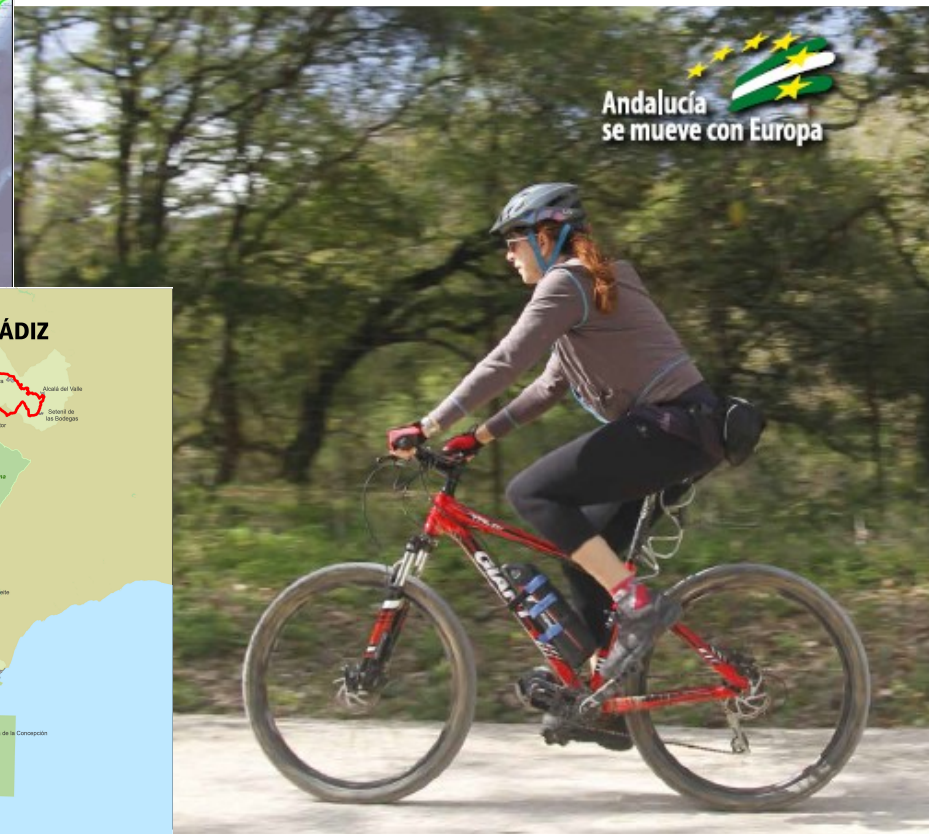
EuroVelo route	Section	Start (Place)	Stop (Place)	Length (km)	Region
8	1	Cádiz	Cosil	12	Andalucía
8	2	Cosil	Fuente	52	Andalucía
8	3	Fuente	Estación Río San Roque La Lina	41	Andalucía
8	4	Est. Río San Roque La Lina	Estepa	40	Andalucía
8	5	Estepa	Marbella	32	Andalucía
8	6	Marbella	Fuengirola	31	Andalucía
8	7	Fuengirola	Málaga	32	Andalucía
8	8	Málaga	Torre del Mar	32	Andalucía
8	9	Torre del Mar	Almáchar	47	Andalucía
8	10	Almáchar	Cadix de Ferro	40	Andalucía
8	11	Cadix de Ferro	Adá	37	Andalucía
8	12	Adá	Albarín	59	Andalucía
8	13	Albarín	San José, Cabo de Gata	45	Andalucía
8	14	San José, Cabo de Gata	Carboneras	40	Andalucía
8	15	Carboneras	Villavieja	35	Andalucía
8	16	Villavieja	San Juan de los Terreros/Agüero	35	Andalucía-Málaga



Fin de Tramo andaluz EuroVelo8,
San Juan de los Terreros P.K.0+050



The Integrated Territorial Investment (ITI) is an extraordinary additional investment programme for the province of Cadiz focused to implement specific projects promoting economic development and employment creation. Several Regional Ministries involved carrying out a wide range of projects.



Actions implemented on the territories, enhancing local cultural and natural assets
Positive impacts on local economy (visits, local traditional economy, new activities, new jobs)
Well-being of local communities (active leisure, services and employment and less car traffic)
Territorial cooperation and action plans in all countries.

EuroVelo 1, key figures:

7 countries (Norway, United-Kingdom, Ireland, France, Spain, Portugal, Belgium) involved in the project.

Leader of the project:
Conseil départemental des Pyrénées-Atlantiques.

18 partners and 3 associated

6 work packages

18 activities

3 years (2017- 2020)

4,6 M €

ITINERARY EV1



Total budget – 1.35 M€ (1.12 M€ ERDF)
Starting date – June 2018
Ending phase 1 – May 2020
Ending phase 2 – May 2022



ECO-CICLE
Interreg Europe



European Union
European Regional
Development Fund

Partnership:



Main goals

Exchange of experiences for the promotion of cycle tourism in natural areas

- Involving regional **stakeholders** (Focus Groups)
- Exchange of **Good practices**
- Setting-up **policy learning events**
- Development (phase 1) and implementation (phase 2) of **regional Action plans (5)**



Thank you!



Further information:

ventanadel**visitante**.es
reservatu**visita**.es



<https://twitter.com/VentanaV>



<https://www.facebook.com/ventanadelvisitante>



<https://www.instagram.com/ventanadelvisitante/>

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CONSEJERÍA DE AGRICULTURA, GANADERÍA, PESCA Y DESARROLLO SOSTENIBLE