alpine campaign 15 BC
importance of the Via Claudia Augusta in Roman times
Claudius Augustus
thousands of years of history

like in pre-Roman times

Roman Empire

Middle Age

modern times

thousands of years of history
also today the Via Claudia Augusta connects Europe
experience / explore all that, on what the Via Claudia Augusta has left its marks:

regions, epochs, people and all the great variety of their cultures
4 possibilities to explore the Via Claudia Augusta

- Leichtester Alpenübergang
  - Più facile valico Alpino
  - Easiest Alpine Crossing

- Wandern auf Römerspuren
  - Trekking su tracce romane
  - Hiking on roman footpaths

- Für Auto, Camper, Bus, ...
  - Per auto, camper, pullman, ...
  - For cars, campers, buses, ...

- Vielfalt an Urlaubsregionen
  - Varie regioni di vacanze
  - Various holiday regions
Donau-Ries, Lechtal valley, Augsburg
Lechfeld, Landsberg am Lech, Ammersee lake
Lechrain, Schongau, Pfaffenwinkel
Ostallgäu, Füssen, Neuschwanstein
Nature park area Reutte, Tiroler Zugspitz Arena,
Fernpass, Gurgtal Imst
Inntal, Landeck, Tiroler Oberland
Reschenpass mit Reschenseen lakes
upper and lower Vinschgau
Meraner Land
Bozen and the South of Southtyrol
wine plains Rotaliana and Trento

Via Claudia Augusta Altinate:
• upper Valsugana and lower Valsugana
• high valley Tesino
• Feltrino and Valbelluna in the foothills of the Alps
• Praderadego-Pass
• Prosecco hills of the Alta-Marca
• Venetien plain left and the right of the Piave river
• Treviso and river park Sile
• Altino and lagoon of Venice

Via Claudia Augusta Padana:
• Vallagarina and silk city Rovereto
• Etschtal valley, Monte Baldo, Garda lake
• Valpolicella
• Verona
• plain of the river Po and city of Ostiglia

700 km to Altino and 650 to Ostiglia
on bike paths and quiet side roads
Fernpass (200 m difference in altitude), Reschenpass (500 m difference in altitude)
shuttle over all passes with SMS booking
Regular return transport by bus and bike trailer
diversity as a trump card

- 3 countries, 7 regions, 2 languages
- 3 climate zones; in spring you can experience 3 seasons
- every 20 to 30 kilometers a new landscape
- several nature parks and exciting landscapes sustainably formed by people during history
- lakes, rivers, brooks, the Adriatic Sea and the Lagoon of Venice
- silent places and bustling cities
- hundreds of monuments and other points of interest
- different people, their cultures and traditions
- dozens of food specialties
- varied kitchens
- several wine roads
easiest alpine crossing for cyclists, also suitable for families and fit seniors
for years among the most popular cross-border cycling routes of the Germans
awarded for its quality, with 4 stars
visitors on the internet portal from all parts of the world
more international guests every year
Europas Kulturachse — Asse Culturale Europeo — European Axis of Culture

2000 Jahre Gastlichkeit — 2000 anni di ospitalità — 2000 years of hospitality
(hi)storytelling

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Claudia Augusta
“4 maps across the millenia” (digital & printed)
“4 maps across the millenia” (digital & printed)
“4 maps across the millenia” (digital & printed)
digital media, in 3 languages
own travel guides for all possibilities to explore the Via Claudia Augusta, in at least 3 languages
social media to interest and involve the world

also you are invited, to follow us!
thank you!