ECF gratefully acknowledges financial support from the European Commission.

New EuroVelo Website: Presentation and updates

Omer Malak & Florence Grégoire
European Cyclists’ Federation
Content

1. Presentation of the touristic website: www.eurovelo.com
2. Presentation of the new EuroVelo apps
3. Presentation of the professional website: www.eurovelo.org (still under construction)
4. Presentation of the CMS
Websites and apps realised with the Hungarian company Cartographia
New EuroVelo Touristic Website: portal for cycling tourists
FRONT END: OVERALL STRUCTURE

Based on the subsidiarity principle:
ECF offers at European level ‘overview information’ about the EuroVelo network (route and countries) and other transnationally relevant information such as: bookable offers, printed materials, events, etc. of the interest of end users.

NECC/Cs deliver detailed information.
WEB HOMEPAGE

General features
• Modern and responsive design
• Adapted to all screen types
• Custom GIS mapping solution
• Easier navigation with flatter design
• Available in EN, DE, FR + NL for EuroVelo 15 & EuroVelo 19

Sections
• Featured news on top
• EuroVelo map with GIS
• Latest news + ads
• Newsletter, offers & donations
• Footer with useful links
• Funding project logos
OTHER MAIN SECTIONS

• News
• Bookable Offers
• Support Us (donations)

Make a donation to the European Cyclists’ Federation, and support our work to make the entire European Cycle Route Network a reality by 2020. Donors can receive an official certificate as well as a gift of exclusive EuroVelo merchandise - EuroVelo network maps, EuroVelo 15 handbooks and official jerseys are available here.

Please click the button below to go to our donations page where you can enter the amount you would like to donate. Transactions are processed and secured by PayPal. Please do not forget to mention the item you would like to receive.

The International Meuse Route is a bicycle route along the meandering River Meuse (or Maas as it is known in Dutch) between Maastricht in the Netherlands and the French town of Sedan which boasts Europe’s largest castle. The route is over 380 km long and incorporates the N165 in Belgium and the D45 in France. It is a promise of four days of highly enjoyable cycling through the valley of the River Meuse, past castles, forts and pretty villages, surrounded by breath-taking natural beauty.
REMARKS

• Possibility to update the web on a rolling basis
  ➢ Additional POIs & materials for developed routes
  ➢ GIS changes
  ➢ Other general improvements

• Links to GPS tracks for the most developed routes
  ➢ We will check with you again what parts can be available for download

• Please promote the new EuroVelo website on your channels!
EXAMPLE OF A EUROVELO ROUTE TRANSNATIONAL WEBSITE

Example of EuroVelo 8 – Mediterranean Route (LIVE)

• Map of the EuroVelo route
• Stages and countries (+ POIs)
• Related news
• Maps & Guides related to the route
• Cycle events
• Bookable offers

Sparkling emerald seas, kilometres of golden sand, mysterious islands, wonderful food, ancient cities... It isn't hard to find convincing reasons to travel along the Mediterranean! What better way to do it than by bike? Discover EuroVelo’s Mediterranean Route. From lush forests to dazzling beaches, this cycle route offers the perfect mix of natural beauty and cultural riches. Whether you’re a seasoned cyclist or a casual rider, EuroVelo 8 is sure to leave you feeling refreshed and inspired.

To make your journey even more enjoyable, the website offers a variety of resources and information. From detailed maps and guides to cycling events and bookable offers, you’ll have everything you need to plan your adventure. So what are you waiting for? Get on your bike and discover the magic of the Mediterranean!
EXAMPLE OF A COUNTRY PAGE

Example of Belgium (LIVE)

- Map of all EuroVelo routes crossing the country
- Links to all national/regional websites
- Maps & Guides related to the country
- Cycle events
- Bookable offers
EuroVelo Smartphone Applications
EUROVELO SMARTPHONE APPS

- Carousel of EuroVelo route apps:
  - EuroVelo 3 – Pilgrims Route,
  - EuroVelo 5 – Via Romea Francigena,
  - EuroVelo 8 – Mediterranean Route,
  - EuroVelo 10 – Baltic Sea Cycle Route &
  - EuroVelo 13 – Iron Curtain Trail
- Android & iOS versions available in the app stores later this week
- Interactive apps with maps, feedback form & possibility to ‘check in’ to visited POIs and share with friends and family
EUROVELO SMARTPHONE APPS

Sections

• Description of the route
• Country pages: description, map & links to national/regional websites
• Stage pages: description, map, elevation & POIs
• General map of the route with user’s position
• List of project partners’ websites
• Rewards after checking in to at least 10 POIs
Development of a new Professional Website
PRO WEBSITE

General remarks

• Under active development
• Integrated fully within the same web solution
• Improved layout and structure

Sections/Structure

• Organisation
• News and events
• Route projects
• Business opportunities
• Resources: searchable library of studies and best practices
Introduction to the Content Management System (CMS)
GENERAL REMARKS

- The EuroVelo CMS allows to:
  - Modify pages (text, pictures, links)
  - Modify routes (update GIS)
  - Add/modify POIs
  - Add/modify “offers”: bookable offers, national/regional websites, printed materials & cycle events
- Simple & intuitive to use
- We are working on new user types for NECC/Cs access
- Organisation of an online training for CMS use
CMS SECTIONS

**EuroVelo public website**
- Route
- Stage
- Country
- Public News
- Public General
- Country by Route

**EuroVelo Pro website**
- General
- Organization
- Business opportunities
- News&Events / General
- News&Events / News
- News&Events / Event
- Routes&Projects / General
- Routes&Projects / News
**CMS SECTIONS**

**Editing a page**

**Editing a route**

The final stage of EuroVelo 5 follows long stretches of the Via Appia Antica, or “Queen of the Roads”, named as such due to its importance, connecting Rome to the major port of Brindisi to the east of the city. The Via Appia was later used during the following centuries forming part of a pilgrims route, connecting Rome to Jerusalem by land and sea. Each of the towns touched by the route is unique and fascinating, well preserved and original portions of the beaten track. Brindisi is traditionally open to visitors and will not fail to amaze them.
CMS SECTIONS

Editing a POI

Editing an offer
Walk through the website:

LIVE VERSION
ECF gratefully acknowledges financial support from the European Commission.

Any questions?
Thank you!

ECF gratefully acknowledges financial support from the European Commission.