Summary

* EASME

* Tips for Successful EU Project Management

* COSME Tourism Opportunities
Division of Tasks

* **Delegation**
  Commission Decision on the delegation of programme management tasks to executive agencies

* **European Commission**
  Policy making

* **EASME**
  Overall Project Management (Evaluation Process, IT tools);
  Grant Management (Contractual issues, Amendments, Payments);
  Project Monitoring
EASME Parent DGs:
The role of the EASME

- **EASME** = successor of the EACI with extended mandate (2005-2014-2024)
- Implementation of large parts of several EU funding programmes, including **COSME**
- **Implementation Modes**: Calls for Proposals, Calls for Tender, Framework Contracts, Ad-hoc Grants
- Management of the **COSME TOUR Calls**
- -> EASME becomes the contracting authority;
- Management of Full Cycle of the Project
Main Actors Involved

- European Commission (EC)
- EASME
- Project coordinators
- Project partners
Tips: Successful Project Management

- Remember that public money is used - audits can take place;
- Always consult the Grant Agreement;
- These are transnational projects, not national or regional;
- Respect deadlines for deliverables + keep eye on indicators;
- Aim for professionalism, not amateurish outputs;
- Project outcomes need to be achieved by project end;
- Networking - communication activities – visibility are indispensable;
- Stability is important during project life cycle;
Tips: Successful Project Management 2

• Partners need to **believe in the project**, if this is to succeed;
• **Active** – not tacit – **participation** of partners;
• **Involvement of stakeholders**;
• Judged on **results achieved**, & possibility of project 'afterlife';
• Plan immediately for **project continuation**;
• **Synergies** are welcome if not essential, but not double-funding!
• **Acknowledge the EU`s role!**
Tips: Successful Project Management 3

- Coordinators need to be strong and **constantly monitor progress**, but not self-centred (neither weak).
Opportunities: 2014-2020 Programmes managed by EASME

**Pillar Industrial Leadership**
- Innovation in SMEs
- SME Instrument

**Pillar Societal Challenges**
- SC3 – Secure, Clean and Efficient Energy
- SC 5 – Climate action, resource efficiency and raw materials

**Environment**
- Climate Action

**European Maritime and Fisheries Fund**
- Field Control – Direct Management
- Integrated Maritime Policy
- Scientific Advise

**Access to Markets**
- Framework Conditions
- Entrepreneurship
COSME

The EU programme for the competitiveness of SMEs

~ 2,3 billion € for 2014 – 2020

- strengthen the competitiveness and sustainability of the EU's enterprises
- encourage an entrepreneurial culture
- promote the creation and growth of SMEs.
COSME - Specific Objectives

1) **Improving access to finance**
An equity facility (to invest in SMEs in expansion phase), a loan facility (to provide guarantees to cover loans for SMEs), analytical tools e.g. Enterprise Finance Index

2) **Improving access to markets**
Enterprise Europe Network, On-line Portals (China/Mercosur/EU SME IPR helpdesks), industrial policy cooperation

3) **Improving framework conditions**
Statistical analysis, policy monitoring e.g. Annual EU Competitiveness Report, sectorial policies e.g. tourism, KETs, digital-economy, construction...

4) **Promoting entrepreneurship and entrepreneurial culture**
Trainings, enterprise creation, mobility (Erasmus for Young Entrepreneurs, SME Week, etc.)
COSME Tourism Opportunities in 2017 (1)

- Work Programme: Process of launching the written procedure by the European Commission (final approval: November 2016);

- Main tourism thrust: improve the competitive environment for businesses, in particular SMEs, in the tourism sector;

- Expected results: (i) Upgrade skills in the sector (including digital and management skills); (ii) Improve the image of tourism careers; (iii) Consolidate dialogue with stakeholders; (iv) Improve visibility of European Destinations of Excellence; (v) Increase tourist flows to Europe from strategic third country markets; (vi) Improve promotion and visibility of unique European and transnational touristic products;
COSME Tourism Opportunities in 2017 (2)

- Proposed Tourism Budget: 5.4 Million Euros;

- Call for Proposals likely – Partnerships developing trans-national (including destinations and SMEs) thematic tourism products linked to cultural and creative industries;

- Indicative launch: Quarter 2

- Other tourism funding possible through other programmes, since tourism is horizontal in nature.
THANK YOU FOR YOUR ATTENTION!

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