

EuroVelo in Austria – project-update

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 **EuroVelo**
the European cycle route network

 **ECF**
EUROPEAN CYCLISTS' FEDERATION



Nation. Coordinator: Christian Weinberger

since 04/2000: ***ecoplus, Project manager in the field of touristic regional development (Skiresorts, Leisure parks, Cycling tourism, SP)***

***over 60 projects with focus “cycling tourism”
(Planning, concepts, consulting, funding, expertise)***

since 07/2005: ***Initiator and coordinator of the Lower Austrian
“Cycling Routes Improvement Programmes” (€ 24 Mio. IVol)
(1.200 km lengths of routes, 200 communities, 7 departments involved)***

since 07/2005: ***„EuroVelo“: National Coordinator for Austria (voluntary)
(no official status / recognition in Austria)***

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Project overview: EuroVelo in Austria

Present projects:

- + *Route certification project (with ADFC)***
- + *Impulse project „Danube Cycle Route“ (frequency analysis, market survey, joint marketing), project „Alpe-Adria-cycle route“ (partly EV7)***
- + *new cooperation platform „Radland Österreich“ (-> hopefully the impulse for a future „EV coordination center“??) since 09/10***
- + *New national coordination „center“ in Ministry for Environment (but: main emphasis on „daily cycling“ (since 10/08)***
- + *New study on „economic impacts of the cycling industry“ (2009)***
- + *progress in signposting***

Overview progress signposting „EuroVelo“

- + signposted until 06/2011
- NOT signposted: upper AUT, Carinthia



Status EuroVelo-coordination in Austria

The tasks of:

- **central, national Infopoint for EuroVelo-affairs** (EU-wide infos + national News..)
- **central liaison point among EuroVelo-Org, other national coordinators and country** (LTO´s, provinces, ministries, consultants..)
- **active networking**
- **Expert on national progress & developments**
(=inkl active research + collection of news, projectinfos..)

..... **cannot be achieved satisfyingly** due to ...

- lack of “formal legitimation” through ECF and ...
- insufficient active information-flow on EuroVelo-progress (What is going on on the european level? Meetings in Austria? Projects in Austria – in my role as (voluntary) coordinator I do NOT get all relevant information “automatically”).



*Thank you for your
attention*

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