Reducing the impacts of visitor travel on cultural and heritage sites

Increased leisure time has led to growth in the demand for visits to cultural heritage sites. In the frame of the ongoing EuroVelo 3 – Pilgrims Route project, co-funded by the COSME Programme of the European Union, we are organising a workshop to look at how this increased demand can be balanced with the conservation needs of the site through the promotion of cycling. Registration is free!

Programme agenda for the Workshop held at the World Heritage Site of Jelling in Denmark:

- 8:20 - 9:00  Coffee/registration
- 9:00 - 9:15  Welcome
- 9:15 - 10:00  Project & introduction to the day
- 10:00 - 11:00  Identifying the issues (part 1)
  - The Jelling Case
    Morten Teilmann Jørgensen (Kongernes Jelling)
- 11:00 - 11:30  Coffee break & networking
- 11:30 - 11:50  Identifying the issues (part 2)
  - A Users’ Perspective
    Henrik Lythe Jørgensen (Dansk Cykelturisme)
- 11:50 - 12:30  Finding solutions
  - Enabling Behaviour Change
    Richard Weston (University of Central Lancashire)
- 12:30 - 13:30  Lunch break & networking
- 13:30 - 14:30  Case studies
  - Jakub Ditrich (Grand Tour Czech)
  - Kris Rockele (Provincie Antwerpen)
  - Richard Weston (University of Central Lancashire)
- 14:30 - 15:00  Workshop (round tables)
- 15:00 - 15:15  Wrap up & closing

Registration for the Workshop is open. You can register by emailing mtj@natmus.dk with the title ‘Changing Gear Workshop’