

# **Common Core Questions for EuroVelo User Surveys**

### European Cyclists' Federation

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# Information on the survey

To be noted by the person collecting the survey:

- 1. Date
- 2. Time
- 3. Location
- 4. Weather:
  - Temperature;
  - Was it raining during the survey? yes/no
  - Was there strong wind yes/no?

## Questions about the current trip

- 5. What is the purpose of your trip?
  - Daily mobility/utilitarian
  - Recreational:
    - Tourism overnight trip
      - Cycling holiday (cycling is the main motivation of the holiday)
        - Staying in a different place each night
        - Staying in one place and cycling on most days
      - Cycling as one activity whilst on holiday

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- Cycling as a means of transport during the holidays (to go to shops etc.)
- Leisure day trip
  - sport/exercise
  - cycling outing, exercise is not the main purpose (also if cycling is not the main motivation of your trip)

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- 6. How long is your current trip?
  - One day (no overnight stay): indicate time
  - Several days (with overnight stay): indicate number of days + time of your cycling trip today
- 7. What are the start and ending points of your trip:



- o Today
  - *[if start and ending point are the same]:* Are you on a:
    - round-trip (same path for the return trip)
    - loop (different path for the return trip)
    - one-way trip using another means of transportation either from or back to the starting point
- Of your complete trip (only overnight trips)
- 8. How many kilometres do you plan to cycle today in total (including the distance you have cycled already)?
- 9. How much money will you spend during your cycle trip per person?
  - Nothing
  - If you spend something, how much will you spend on:
    - the whole trip (if you paid a global amount, e.g. for a package holiday)
    - travel (from your home to your initial start destination and from your end destination back home, overnight trips only)
    - today on:
      - accommodation (overnight trips only)
      - food
      - activities/visits
      - souvenirs
      - local products
      - bike rental
      - transportation (to get to/leave from the starting/ending point of your outing today)
      - other expenses
- 10. How did you reach/depart from the starting point/destination of your cycle trip?
  - Car (including camper van etc.)
  - o Bus
  - o Train
  - Ship or ferry
  - Airplane
  - No other means of transport bicycle only
- 11. How important was the possibility to go biking in the choice of your destination?
  - Very important, I would not have come here otherwise.
  - Quite important, it was a main factor in my decision to come here.
  - Not so important, it is a positive aspect but not the main one.
  - Not important, I would have spent my holidays here anyway.

### **Questions about the cyclist**

- 12. What is the size of the group you are cycling with (number of persons)?
- 13. How many children (0-14 years) are cycling in your group? [a separate questionnaire should be completed for each child]

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- 14. Where do you come from?
  - o Country
  - Postcode

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#### 15. Gender:

- o Male
- o Female
- Other/Non-Identified
- 16. Age:
  - What is your age?
  - [in case respondent refuses to reply with a concrete amount, use these bands]:
    - less than 15 years
    - 15-35 years
    - 36-64 years
    - 65 or over
- 17. How would you describe your cycling habits?
  - Only on holidays
  - less than once a month
  - several times per month
  - several times per week
  - every day (or almost)
- 18. Monthly net income
  - What is your monthly net income?
  - [in case respondent refuses to reply with a concrete amount, use these bands based on Eurostat income distribution statistics]

- Lowest 20% of country's incomes
- 21-40% of country's incomes
- 41-60% of country's incomes
- 61-80% of country's incomes
- 81% and above of country's incomes

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