Main stage
STAGE MODERATOR
Frank Hofmann (ADFC Deputy National Chairman)

11:30 - 11:35
Introduction

11:35 - 11:50
Cycle Tourism “Made in Germany”: developing scenic cycle routes through dramatisation
SPEAKERS
- Louise Böhler (ADFC)

11:50 - 12:15
Panel discussion on developing “Scenic cycle routes and trails through natural and cultural landscapes”
MODERATOR
- Ádám Bodor (ECF)
SPEAKERS
- Leon Hoogsteen (Fietstplatform)
- Peter DeBrine (UNESCO)
- Pia Zimmermann (Ruhr Tourismus)
- Marta Chelkowski (Pomorskie Region)
- Lucijana Natalija Jerkovic (Croatian National Tourist Board)

12:15 - 12:20
Launch of new EuroVelo route

12:20 - 12:30
EuroVelo Awards 2018

ECF Booth
BOOTH NO. 256
12:30 - 14:00
Lunch and networking

Adventure stage

14:00 - 14:30
Connecting Europe across the Alps
SPEAKER
- Christoph Tschaliker (Via Claudia Augusta)

14:30 - 16:00
30 years since the fall of the Iron Curtain - the story of EuroVelo 13
SPEAKERS
- Michael Cramer (M_WP)
- Daniel Mourek (Nadace Partnerstvi)
- Hannes Weltisch (Weinviertel Tourismus GmbH)

15:00 - 15:30
Cycling tourism through natural and cultural landscape
SPEAKERS
- Javier Navarrete Mazariegas (Junta de Andalucía)
- Henrik Lythe Jorgensen (Dansk Cykelturisme)
- Carmen Pita (Turismo de Galicia)

15:30 - 16:00
Cycle Tourism between Maps and Apps
SPEAKER
- Thomas Froitzheim (ADFC)

16:00 - 16:30
Developing successful cycling tourism products
SPEAKERS
- Sebastian Hugo Witzel (Mecklenburg-Vorpommern Tourismus)
- Leon Hoogsteen (Fietstplatform)