

## ECO-CICLE Good Practice – Vistula Cycling Route

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Your organisation	
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Organisation in charge of the good practice		
Organisation in charge of this good practice	Marshal's Office of Kujawsko-Pomorskie Region	
Location of the organisation in charge:	Country	Poland
	Region	Kujawsko-Pomorskie
	City	Toruń

Good practice general information	
Title of the practice	Guidelines and development of the Vistula Cycling Route
Does this practice come from an Interreg Europe Project?	No
If yes, what is the name of that project?	-

Category of the practice	Please select the category of the practice (you can mark the category in bold):	
	<ol style="list-style-type: none"> <li>1. Infrastructure</li> <li>2. Advanced services</li> <li>3. <b>Cycle tourism in natural areas</b></li> <li>4. Promotion</li> <li>5. Financing</li> <li>6. Planning &amp; management</li> <li>7. Intermodality</li> </ol>	
Geographical scope of the practice	Regional	
Location of the practice	Country	Poland
	Region	Kujawsko-Pomorskie
	City	-

<b>Detailed description</b>	
<b>Short summary of the practice</b>	<i>The cycling route presents the eastern Thorn-Eberswald Glacial Valley and the southern Lower Vistula River Valley, as a sustainable transport/tourism choice.</i>
<b>Detailed information on the practice</b>	<p><i>The Vistula Bicycle Route runs along the Vistula River, Poland's longest river. It connects the Vistula River Valley and adjacent areas, to local cyclists and other visitors to Central Poland.</i></p> <p><i>The route is a solution to the previously disordered network, aiming to be the regions' axis of cycling tourism, joining numerous existing routes; passing railway stations it is ideal for and short trips. The right-bank route is 212 km and the left-bank route is 238 km long, although construction is so far limited to route guidelines and signposting.</i></p> <p><i>The essence of the practice is to connect cycling and public transport and promote cycling as a mode of transport and sustainable tourism,, as 30% of the route will have paved bicycle routes constructed. The most important beneficiaries of the project are local governments, the route passes through 30 municipalities, cities and towns where bicycle traffic will be concentrated.</i></p> <p><i>Landscapes are a significant asset, the presents natural attractions of the areas located in the eastern part of the Thorn-Eberswald Glacial Valley and in the southern part of the Lower Vistula River Valley, which constitute an ecological corridor from the Baltic Sea to the Carpathian Mountains. The riverbed runs through a vast agricultural valley marked by steep slopes cut by deep ravines. Animal species migrate along river and these regions are part of the Nature 2000 European special protection area network.</i></p>
<b>Resources needed</b>	€ 260,000
<b>Timescale (start/end date)</b>	2010-2014 / ongoing
<b>Evidence of success (results achieved)</b>	<i>It is the longest cycling route in the region. It was delineated as a part of the nationwide VCR project. We marked it out as the third region in Poland (it was already developed by the Silesian and Małopolska regions earlier). The course of the route took into account investment plans of over 30 local governments (the construction of cycling routes). As a result of the cooperation, the route was signposted in 2014. In the same year, the partners organised bicycle rallies to celebrate the opening of the route in the four largest cities in the region along the route. The total number of participants in these events was 5,363.</i>
<b>Challenges encountered</b>	<i>Laying out and marking the route, selection of project partners, arrangements between institutions</i>
<b>Potential for learning or transfer</b>	<i>A partnership with 30 local government units was established, and extensive consultations were carried out with public institutions, local authorities and NGOs. This also included a consultation meeting gathering a group of stakeholders. When the project gained the support of local governments, a partnership agreement with for joint project implementation was agreed on. The longest bicycle route in the region was developed. A similar practice is implemented by the Pomorskie Region.</i>
<b>Further information</b>	<a href="https://www.kujawsko-pomorskie.pl/">https://www.kujawsko-pomorskie.pl/</a>
<b>Keywords related to your practice</b>	<i>Bicycle tourism, partnership, nature ( Kasia musisz zobaczyć załączając jakie są opcje jeszcze do wyboru)</i>

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