

## ECO-CICLE Good Practice – Establishing multimodal connections along the Adriabike cycle route – BikeBus and BikeBoat

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Organisation in charge of the good practice	
Organisation in charge of this good practice	RRC Koper (Inter Bike) / RA ROD Ajdovščina (Inter Bike II)
Location of the organisation in charge:	Country: Slovenia
	Region: Southern and Northern Primorska (Slovenia) and FVG and Veneto Region (Italy)
	City: /

Good practice general information	
Title of the practice	Establishing multimodal connections along the Adriabike cycle route – BikeBus and BikeBoat
Does this practice come from an Interreg Europe Project?	Yes (Interreg V-A Italy-Slovenia, 2007-2013 and 2014-2020)
If yes, what is the name of that project?	INTERBIKE and INTERBIKE II

Category of the practice	Please select the category of the practice (you can mark the category in bold):	
	<ol style="list-style-type: none"> <li>1. Infrastructure</li> <li>2. Advanced services</li> <li>3. Cycle tourism in natural areas</li> <li>4. Promotion</li> <li>5. Financing</li> <li>6. Planning &amp; management</li> <li>7. <b>Intermodality</b></li> </ol>	
Geographical scope of the practice	Select National/ <u>Regional</u> /Local	
Location of the practice	Country	Slovenia
	Region	Southern and Northern Primorska
	City	/

Detailed description	
<b>Short summary of the practice</b>	<i>The project promotes sustainable transport modes. The aim is to implement sustainable mobility proposals and reduce the impact of traffic on the environment.</i>
<b>Detailed information on the practice</b>	<i>The project helps reduce the greenhouse gases generated by traffic by promoting cycling as a form of sustainable transport in the cross-border area. This was supported by the implementation of multimodal bicycle-by-bus transport and bicycle-by-boat transport, as well as by raising public awareness. The use of sustainable forms of transport is promoted along the Adriabike cross-border cycling path. This path was identified within the Inter Bike I cross-border project, which this project intends to complete. The Inter Bike II project entails the experimental implementation of a multimodal cross-border bike-by-bus transport service between Cormons, Koper, and its hinterland, as well as a bike-by-boat transport service on the Litoranea Veneta canal network. The services help to improve the cross-border mobility of cyclists and the connectivity between the urban centres and the countryside, which is extremely important to the local population. The project represents the launch of cross-border integrated development planning for cycling and other forms of mobility, and even includes the establishment of a cross-border project Committee for sustainable mobility and tourism. It promotes collaboration between local authorities and other stakeholders for the preparation and implementation of carbon reduction strategies. The involvement of the target groups in the planning of sustainable mobility and sustainable tourism will be ensured through the Committee's actions and awareness-raising activities.</i>
<b>Resources needed</b>	<i>Inter Bike II, is worth a total of EUR 1 million</i>
<b>Timescale (start/end date)</b>	<i>Sept 2017 – Oct 2020/ongoing</i>
<b>Evidence of success (results achieved)</b>	<i>Within the first project in 2014 a bicycle-by-bus service was implemented connecting Grado with Udine and Trieste. The two bus lines were very successful, therefore the Friuli-Venezia Giulia Region decided to introduce several bus lines for bicycle transport in the following years, financed by the Region. Within the Inter Bike II two cross-border bus connections for bike transport were introduced during summer 2018 and 2019 connecting Koper (Slovenia) with Grado (Italy) and Cormons (Italy). Last year 200 cyclists used it. The demand for bike-by-bus service on the Litoranea Veneta which started in 2019 is considerable.</i>
<b>Challenges encountered</b>	<i>One of the main goals was to identify a cycling route that connects an area of 1,000 km. It was extremely demanding to determine sections of the route passing across public space and on low traffic roads to secure the safety of cyclists. The long-term promotion of the new route is also a challenge. A management structure should be set up in order to promote the Adriabike route as a tourist product and to coordinate tourist service providers along the route. As project partnership consist of local or regional authorities and regional development agencies which don't perform such tasks, and entity has been sought to take over the management and financial sources for this purpose.</i>
<b>Potential for learning or transfer</b>	<i>A potential for learning is a management structure of promotion of the Adriabike route in the Eastern Veneto Region (Adria Bikes Hotel – <a href="http://www.adriabikeshotel.com">www.adriabikeshotel.com</a>). A network of tourist providers was set (hotels and tourist farms) which promotes the new tourist product. It operates successfully several years after the project conclusion. Some important European bike tour companies promote today the Adriabike route.  <i>The second result which could be outlined are multimodal connections of bikes transfer by bus and boat. The first pilot bus service was implemented in 2014 in the Friuli-Venezia Giulia Region in the area of Trieste and Udine and because of great demand the Region continued to support it. The boat service between the cities of the Gulf of Trieste increased the number of spaces for bicycles on their vessels. The process of development of a new tourist product and forming of a management structure of service providers are useful tools for other developing tourist areas.</i></i>
<b>Further information</b>	<i><a href="https://www.ita-slo.eu/sl/INTERBIKEII">https://www.ita-slo.eu/sl/INTERBIKEII</a> <a href="https://www.facebook.com/inter.bike.ii/">https://www.facebook.com/inter.bike.ii/</a> <a href="https://www.adriabike.eu/index.php/en/">https://www.adriabike.eu/index.php/en/</a></i>
<b>Keywords related to your practice</b>	<i>Cycling, cycle-bus, cycle-ship, inter-modality, sustainable mobility, sustainable tourism</i>
<b>Upload image</b>	

