The attractions

 Breathtaking views
 Low population
 Geological wonders
 A quaint culture

EuroVelo 1
North Atlantic Route
The attractions

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- Low population
- Geological wonders
- A quaint culture
The Challenges

- Unpredictable weather
- Limited services
- Steep gradients
Seyðisfjörður
H·fn , Hornafirði
Dyrhólaey
Seljalandsfoss
Reykjanes... hidden secrets
The opportunities

- Sustainable tourism
- Infrastructure development
- Attracting Icelandic cyclists to Europe
Thank you !