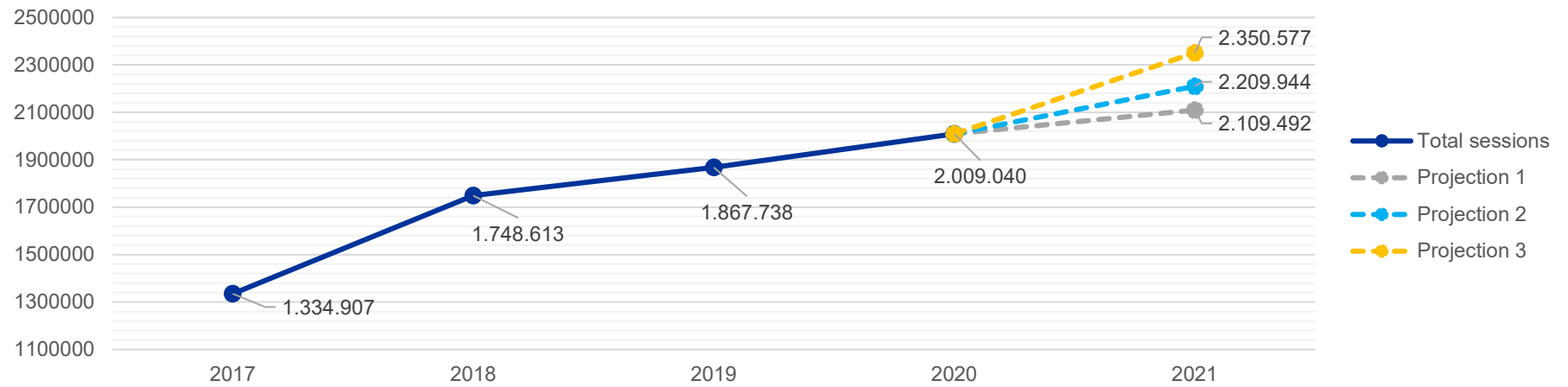
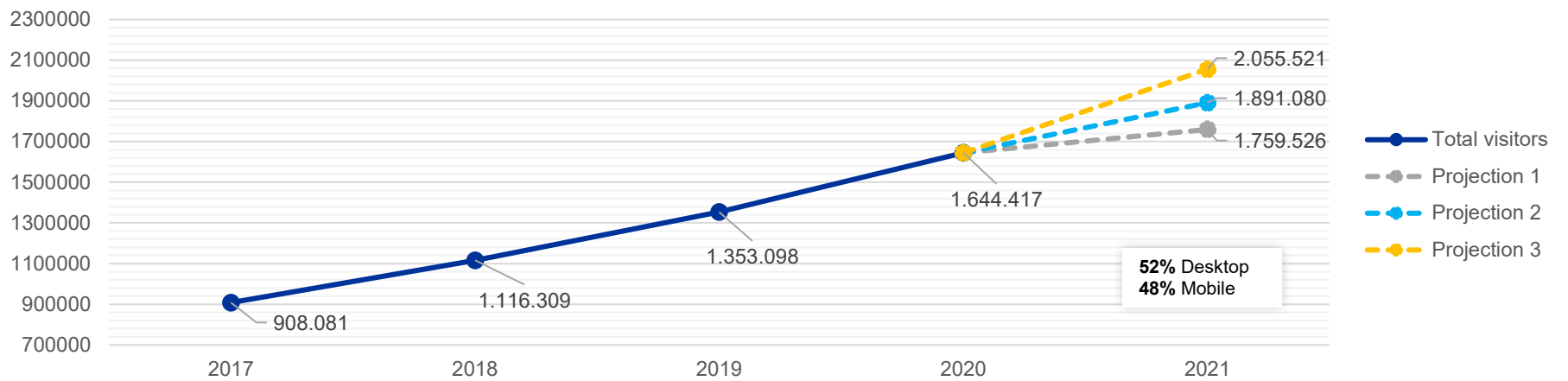




EuroVelo.com (2021 web sessions projections)



EuroVelo.com (2021 web visitors projections)





Ranking of all EuroVelo routes (Jan-Jun 2021)

Rank	Route	Sessions	% change	Visitors	% change	Mobile usage	Traffic channels				Top route country	Top route stage
							Organic	Direct	Referral	Social		
1	EuroVelo 15 - Rhine Cycle Route (a)	71.418	2%	75.679	1%	45%	57%	26%	6%	1%	Germany	Source - Konstanz
2	EuroVelo 6 - Atlantic-Black Sea	53.410	7%	62.123	5%	51%	73%	17%	9%	2%	France	Nevers - Basel
3	EuroVelo 19 - Meuse Cycle Route (b)	46.015	77%	53.573	58%	62%	31%	16%	4%	1%	Belgium	Source - Verdun
4	EuroVelo 8 - Mediterranean Route	34.134	37%	48.029	20%	52%	67%	22%	8%	3%	Spain	Béziers - Nice
5	EuroVelo 1 - Atlantic Coast Route	32.923	19%	54.793	12%	50%	67%	27%	4%	2%	France	Navarra
6	EuroVelo 13 - Iron Curtain Trail	23.827	30%	33.306	16%	45%	64%	26%	8%	3%	Germany	German Border
7	EuroVelo 3 - Pilgrims Route	22.520	6%	41.261	9%	46%	61%	26%	10%	2%	France	Via Turonensis
8	EuroVelo 12 - North Sea Cycle Route	20.368	28%	35.137	30%	46%	45%	40%	12%	3%	Norway	/
9	EuroVelo 5 - Via Romea (Francigena)	19.497	30%	33.478	15%	49%	74%	19%	5%	2%	France	Alsace Vineyards
10	EuroVelo 10 - Baltic Sea Cycle Route	18.015	21%	25.014	18%	47%	61%	22%	10%	8%	Sweden	Southern Coast
11	EuroVelo 7 - Sun Route	17.658	58%	37.482	35%	51%	62%	18%	16%	4%	Italy	/
12	EuroVelo 4 - Central Europe Route	13.070	-1%	25.769	-7%	49%	66%	26%	6%	1%	France	/
13	EuroVelo 17 - Rhone Cycle Route	8.433	17%	18.830	5%	49%	71%	26%	2%	0%	France	/
14	EuroVelo 9 - Baltic-Adriatic	7.591	33%	13.591	16%	50%	74%	15%	6%	5%	Austria	/
15	EuroVelo 2 - Capitals Route	5.620	-3%	15.286	-8%	46%	61%	29%	8%	2%	Germany	/
16	EuroVelo 11 - East Europe Route	5.523	20%	17.479	17%	46%	61%	22%	14%	2%	Finland	/
17	EuroVelo 14 - Waters of Central Europe (c)	1.350	/	6.257	/	41%	62%	28%	7%	3%	Hungary	/

(a) For EuroVelo 15, visitors acquired from search campaigns ran under the Google Ad Grants program (for non-profits) are counted in the 'Organic' channel. Additionally, paid ad campaigns account for around 10% of the remaining traffic.

(b) For EuroVelo 19, visitors acquired from search campaigns ran under the Google Ad Grants program (for non-profits) are counted in the 'Organic' channel. Additionally, paid ad campaigns account for around 48% of the remaining traffic.

(c) EuroVelo 14 became part of the network in June 2020. A yearly comparison is not feasible with the current data.



Ranking of top 20 EuroVelo countries (Jan-Jun 2021)

Rank	Country page	Sessions	% change	Visitors	% change	Mobile usage	Top 3 routes		
1	Germany	4.933	-12%	8.188	-13%	45%	EuroVelo 15	EuroVelo 13	EuroVelo 7
2	Belgium	4.780	28%	6.596	3%	47%	EuroVelo 5	EuroVelo 3	EuroVelo 19
3	Italy	4.723	89%	6.620	49%	50%	EuroVelo 7	EuroVelo 8	EuroVelo 5
4	France	4.675	21%	10.054	-1%	47%	EuroVelo 6	EuroVelo 1	EuroVelo 8
5	Spain	2.887	21%	3.852	6%	52%	EuroVelo 1	EuroVelo 8	EuroVelo 3
6	Portugal	2.430	42%	2.855	24%	47%	EuroVelo 1	/	/
7	Denmark	2.092	-5%	2.521	-9%	46%	EuroVelo 7	EuroVelo 12	EuroVelo 10
8	Netherlands	2.014	-16%	2.751	-13%	45%	EuroVelo 12	EuroVelo 15	EuroVelo 19
9	Sweden	1.632	1%	1.987	-2%	45%	EuroVelo 10	EuroVelo 7	EuroVelo 3
10	Poland	1.309	-8%	2.530	-3%	47%	EuroVelo 10	EuroVelo 9	EuroVelo 2
11	Finland	1.258	73%	1.599	40%	58%	EuroVelo 10	EuroVelo 11	EuroVelo 13
12	Croatia	1.241	155%	1.768	48%	51%	EuroVelo 8	EuroVelo 6	EuroVelo 9
13	Switzerland	1.110	57%	1.921	8%	48%	EuroVelo 15	EuroVelo 6	EuroVelo 5
14	Luxembourg	1.104	112%	1.247	56%	58%	EuroVelo 5	/	/
15	Greece	992	52%	1.576	23%	51%	EuroVelo 8	EuroVelo 11	EuroVelo 13
16	Norway	874	12%	1.625	-4%	45%	EuroVelo 1	EuroVelo 12	EuroVelo 3
17	Hungary	862	23%	1.355	-1%	39%	EuroVelo 6	EuroVelo 13	EuroVelo 11
18	Ireland	800	4%	1.213	10%	49%	EuroVelo 1	EuroVelo 2	/
19	Estonia	754	-26%	989	-25%	39%	EuroVelo 10	EuroVelo 11	EuroVelo 13
20	Austria	661	7%	1.912	-5%	42%	EuroVelo 9	EuroVelo 13	EuroVelo 6



Ranking of top 10 visiting locations (Jan-Jun 2021)

Rank	Location	Sessions	% change	Visitors	% change	Mobile usage	Top 3 routes for location visitors		
1	France	159.390	22%	110.400	24%	52%	EuroVelo 6	EuroVelo 8	EuroVelo 19
2	Germany	124.341	7%	86.096	4%	48%	EuroVelo 15	EuroVelo 13	EuroVelo 6
3	Belgium	53.049	21%	34.428	21%	43%	EuroVelo 19	EuroVelo 5	EuroVelo 3
4	United Kingdom	40.289	-23%	25.559	-23%	51%	EuroVelo 12	EuroVelo 6	EuroVelo 15
5	Switzerland	34.860	8%	23.194	5%	48%	EuroVelo 15	EuroVelo 6	EuroVelo 17
6	Netherlands	32.783	26%	22.018	21%	47%	EuroVelo 15	EuroVelo 19	EuroVelo 12
7	Austria	20.386	10%	13.742	9%	48%	EuroVelo 13	EuroVelo 6	EuroVelo 9
8	Spain	19.123	7%	13.149	8%	49%	EuroVelo 8	EuroVelo 1	EuroVelo 3
9	Italy	18.962	40%	13.139	35%	47%	EuroVelo 7	EuroVelo 8	EuroVelo 13
10	Poland	15.177	47%	10.743	43%	41%	EuroVelo 10	EuroVelo 9	EuroVelo 11