EuroVelo Web Manual

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Latest in the EuroVelo publication series...
Contents

1. Introduction
2. EuroVelo Web Strategy
3. EuroVelo.com
4. National EuroVelo websites
5. Partners’ websites
6. EuroVelo.org
7. Publishing credits
Website content

- Route description and signing information
- Electronic maps / GPS tracks
- Printed material
- Public transport connections
- Cycle friendly services
- Bike rental facilities
- Bookable offers
- Points of interest
- Cycle events
- Ebike
Website – visual elements

- Route information panels
- Schematic diagram
- Colours
- EuroVelo logo
Partners’ websites

• Encourage references to EuroVelo.
• Use of text generally authorised provided it is acknowledged.
• Visual elements – consult ‘Corporate design, guidance for partners’
• Photos – contact relevant NECC/C
Comments, questions and suggestions are welcomed!
Thank you for listening

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