ICT packages – Czech Republic
Nantes, June 2, 2015, Daniel Mourek
ICT in the Czech Republic
EuroVelo network in CZ

www.greenways.cz
www.eurovelo.cz
Infrastructure – military roads
EuroVelo 13
Stezka železné opony
Mobile App for Android, iOS
178 sites, 226 stories
- Czech Republic, Slovakja, Germany, Austria, Hungary, Romania, Croatia
- ÚSTR, Post Bellum, Český rozhlas + partners

www.ironcurtainstories.eu
Carlsbad Region
ICT Packages CZ

- 6 packages in the Czech Republic along the 770 km long Iron Curtain trail – EuroVelo 13 at the Czech – Bavarian – Austrian border
- self-guided tours / own or rented bikes in collaboration with CD Bike rental service/ booked through Nadace Partnerstvi and/or through our booking portal www.ubytovaninakole.cz
- or booked through partner travel agency Cyklus Trails as ’all inclusive’ package www.cyklustrails.com
- Accommodation is arranged mostly in the Czech Republic in the certified cycle friendly pensions and hotels www.cyklistevitani.cz
ICT Package 1 – SPA triangle

„Through the Czech spa triangle along the Iron Curtain trail“- Enjoy the mineral springs and varied countryside along in the Czech – Bavarian – Saxony triangle /80 km/
ICT Package 1 CZ 3 days/2 nights

Day 1
Arrival: Marienbad / Mariánské lázně – by train/van
Program:
· Individual arrival Mariánské lázně/Marienbad and visit of the second largest spa in the Czech Republic (after Carlsbad) – Collonade - Singing fountain, spa parks and splendid architecture, cycle trip Mariánské lázně – Chodová Planá (20 km), optional visit of brewery Chodová Planá carved in rock, return by train to Mariánské lázně, overnight in cycle friendly wellness hotel in Mariánské lázně

Day 2
· cycle from Marianske lazne to Bavaria to Neualberneuth – small town with modern spa Sybillenbad and further on to Waldsassen /15 km/ on rail-trail to sv. Kříž – ICT monument and to medieval Cheb /10 km/ – historical town center with Castle and complex of 11 houses from the 13th century, cycle to Františkovy lázně/Franziskenbad /10 km/ along the water reservoir skalka on Ohre river, overnight in cycle friendly hotel Františkovy lázně/Franziskenbad

Day 3
· visit of Františkovy lázně/Franziskenbad with charming colonnade and spa park, cycle to Ostroh castle with return to Františkovy lázně/Franziskenbad, return to Prague by train/van
ICT Package

Accommodation:
- 2 nights with optional wellness treatment in historic cycle friendly **** hotel

**Price:** from 89,- EUR in DBL room (119,- EUR in SGL)

*Price includes:* accommodation in **** cycle friendly wellness hotel, free map delivery, information on CD bike rental and itinerary

- **self-guided full tour with travel agency based on 2 person package**

**Price per 1 person*: 360 EUR

*Price includes:*
- Electronic map set with manual in English, physical map set (when you come to pick up your bikes), accommodation for 2 nights in 4**** hotels including breakfast,
- Van & bike transfer to start point from Prague and from finish point to Prague,
- Rent of Trekking/Hybrid bike, 28" wheel, Shimano Deore 27 gear.
- Rear rack, water holder, bell, gel seat, suspended front fork,
- a bike lock, a repair kit (pump, tube, patches, tools),
- Anti-theft bike insurance & insurance for broken bike parts during your trip,
- rear panniers - 40L, front panniers - 2L,
- Bike lights. Normal
What’s next?

• ICT – product – tourism packages along ICT in collaboration with TO, database of landmarks
• Overview map for ICT-CZ
• Collaboration on maps and guides with publishing houses SHOCart
• Common web [www.eurovelo.cz](http://www.eurovelo.cz) in ENG
• Establishment of Marketing platforms in each section, cross border marketing
• Collaboration with European GreenBelt on product development BUND [www.europeangreenbelt.org](http://www.europeangreenbelt.org)
• Conferences and workshops, EU projects, Donauregion CZ