National Contributions

Annual NECC/Cs Meeting, Weil am Rhein
Thursday 18th September 2014
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National Contributions
What do they cover?

Regular basic services:
- EuroVelo Council Meetings
- Updates to EuroVelo.org (including EuroVelo Overview Route Database)
- Monthly newsletter for professionals
- EuroVelo Publication Series
- National EuroVelo Coordination Centres and Coordinators network (including Annual Meeting)
- EuroVelo.com (basic version for each route and country)
- EuroVelo Social Media
- Answering individual requests
- Promoting European cycle routes to European and international markets
- (EuroVelo advocacy work e.g. TEN-T, regional policy etc.)
National Contributions
What don’t they cover?

Regular advanced services:
- Advanced services (web development and management, coordination etc.) for specific routes (e.g. EuroVelo 15)
- EuroVelo map (reprint and distribution)
- More developed promotion and communication services on the European level

Additional “out of the ordinary” services:
- Route coordination actions (add new routes etc.)
- EuroVelo route certification
- Consultancy services for specific countries (advice, presentations, evaluation, training etc.)
National contributions
Previous situation

• ECF’s members and (general) sponsors paying most of the costs.
• But their contribution is to support the advocacy work of the ECF (not promotion or development activities).
• Difficult to finance the basic regular services sustainably with EU funding or private sources.
National Contributions
Objective

To provide sustainable financial background for the basic regular services
National Contributions
The proposal

1 KM of EuroVelo Route = 1 Euro

www.ecf.com
National Contributions
What has happened?

- **Summer 2013**
  - NECC/Cs Meeting

- **Autumn 2013**
  - NECC/Cs Consultation

- **Winter 2013**
  - EuroVelo Council Meetings

- **Spring 2014**
  - Decision to introduce contributions with transitional timetable
## National Contributions
### Transitional arrangements

<table>
<thead>
<tr>
<th>Type of NECC/C</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tr>
<td>Immediate</td>
<td>Full</td>
<td>Full</td>
<td>Full</td>
</tr>
<tr>
<td>Transition</td>
<td>-</td>
<td>50%</td>
<td>Full</td>
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<tr>
<td>Country</td>
<td>NECC/C</td>
<td>Approx. Length of EuroVelo Network (km)</td>
<td>Contribution</td>
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<td>-------------------------</td>
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<tr>
<td>Austria</td>
<td>Christian Weinberger</td>
<td>1,705</td>
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<td>Belarus</td>
<td>Minsk Cycling Community</td>
<td>641</td>
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<td>Belgium (Flanders)</td>
<td>Toerisme Vlaanderen</td>
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<td>Bosnia and Herzegovina</td>
<td>Green Tour</td>
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<td>Czech Republic</td>
<td>Nadace Partnerství and CDV</td>
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<td>Denmark</td>
<td>Jesper Pørksen (on behalf of the Danish Cyclists’ Federation),</td>
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<td>Estonia</td>
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<td>France</td>
<td>Départements &amp; Régions Cyclables</td>
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<td>Germany</td>
<td>Allgemeiner Deutscher FahrradClub</td>
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<td>Greece</td>
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<td>Ireland</td>
<td>National Trails Office</td>
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<td>Luxembourg</td>
<td>Lëtzebuerger Velos - Initiativ</td>
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<td>The Netherlands</td>
<td>Stichting Landelijk Fietsplatform</td>
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<td>Poland (South)</td>
<td>M&amp;G Consulting Marketing and Dr inż. Andrzej Zalewski,Coordinator</td>
<td>3,122</td>
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<td>Poland (North)</td>
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<td>Federação Portuguesa Cicloturismo e Utilizadores de Bicicleta</td>
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<td>Slovakia</td>
<td>Slovak Cycle Club</td>
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<td>Slovenia</td>
<td>Slovenian Cyclists’ Network</td>
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<td>Switzerland</td>
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<td>EnverCevko</td>
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<td>Kiev Cyclists Association</td>
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<td>UK</td>
<td>Sustrans</td>
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National Contributions
Going forward

For Transitional NECC/Cs:
• Be prepared that an invoice for 50% of the National Contribution will be sent to you in 2015.
• You don’t necessarily have to pay it yourself but you should coordinate the payment.
• Continue to work towards establishing a full NECC/Cs (to help share the costs).
• If you think it will be difficult to meet the timetable, please contact us and see if we can find a solution.
Other Services

Regular advanced services:
• Advanced services (web development and management, coordination etc.) for specific routes (e.g. EuroVelo 15)
• EuroVelo map (reprint and distribution)
• More developed promotion and communication services on the European level

Additional “out of the ordinary” services:
• Route coordination actions (add new routes etc.)
• EuroVelo route certification
• Consultancy services for specific countries (advice, presentations, evaluation, training etc.)
“The decision to go ahead with introducing a national contribution is a huge step forward and the only way to ensure a sustainable basis for the European cycle route network and improve our services for our customers and you. We would like to thank you all your support in the past and in advance in the future.”
National Contributions

Questions and comments?
Thank you for listening

For more information

eurovelo@ecf.com