



EuroVelo National Coordination Centre in Spain

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What is EuroVelo in Spain?



Comparison chart

Country	Estimated economic impact (billion €)
Germany	11.37
France	7.49
UK	2.83
Sweden	2.58
Netherlands	2.57
Finland	2.2
Italy	2.05
Poland	2.02
Hungary	1.9
Spain	1.6

Coordination Centre in Spain

- **Coordination Center:** ConBici, Regions (CCAA) and institutions of the Central Government.
- **Secretariat:** ConBici will bring a professional staff that will drive the process.



What functions does it have?

- Coordinates and ensures the implementation, operation and quality of the EuroVelo Network.
- Ensures coordination with ECF.
- Supports the overall management of EuroVelo.
- Establishes lines of communication.
- Ensures a correct development of the EuroVelo, both in terms of organizational structures, physical characteristics of the routes that make up the network and promotion strategies.

What is our vision?

- The development of the bicycle in all it's areas.
- The development of cycletourism.
- A big commitment to all: sustainability, quality of life, territorial development.

What are our tasks?



- Coordination of routes and creation of network.
- Coordination of signaling.
- Communication.
- Monitoring and evaluation.

What is our structure?

- People with proven experience.
- Coordination.
- Design and implementation of cycletourism strategies.
- Coordination with other members.
- Communication strategies.

EuroVelo Work Team in Spain

Manuel Calvo: EuroVelo Coordinator

Ángeles López: Administration and management

Raúl Gómez: Cycling Technician

Isabel Porras: Communication Technician

Under the supervision of ConBici (**Manuel Martín**)



How is it going to be financed?

- **Basic fund** paid by regions (Spanish CCAA)

9 euros/km every region

*Agency of Public Works, **Andalusia.***

General Directorate of Tourism, **Navarre.**

General Directorate of Culture and Tourism, **La Rioja.**

Institute of Tourism, **Murcia.**

Province of Gipuzkoa, **Basque Country.**

General Directorate of Public Works, Transport and Mobility, **Valencia.**

Agency of Tourism, **Galicia.**

*General Directorate of Tourism, **Extremadura.***

Support Funding

- Future Agreement with the Ministry (on going)
(1 euro/km will pay by the Ministry)
- Specific technical **assistance** (if it's needed)
 - Specific route **studies** (if it's needed)
- Collaborations **EU Projects** (if it's needed)

Workplan 2017 - 2018

1st Goal (from September to December 2017):

Three areas of work:

***Administrative area:**

Administrative composition and closed support adhesion

***Technical area:**

Situation diagnosis

Reality Analysis

Concluding document

***Area of communication:**

Launching an active web

Launch of social networks

Communication plan (brand, etc)

Workplan 2017 - 2018

2º Goal (January - July 2018)

Administrative area:

Focal point for regions. Open dialogue.

Technical area:

Definition of routes.

Communication area:

Guidelines and coordination of events at FITUR
(Tursimo Fair)

Workplan 2017 - 2018

3rd Goal (July - Sept 2018)

Inauguration of new section of EuroVelo

Thank you for your attention!