EuroVelo
National Coordination Centre in Spain
What is EuroVelo in Spain?
### Comparison chart

<table>
<thead>
<tr>
<th>Country</th>
<th>Estimated economic impact (billion €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>11.37</td>
</tr>
<tr>
<td>France</td>
<td>7.49</td>
</tr>
<tr>
<td>UK</td>
<td>2.83</td>
</tr>
<tr>
<td>Sweden</td>
<td>2.58</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2.57</td>
</tr>
<tr>
<td>Finland</td>
<td>2.2</td>
</tr>
<tr>
<td>Italy</td>
<td>2.05</td>
</tr>
<tr>
<td>Poland</td>
<td>2.02</td>
</tr>
<tr>
<td>Hungary</td>
<td>1.9</td>
</tr>
<tr>
<td>Spain</td>
<td>1.6</td>
</tr>
</tbody>
</table>
Coordination Centre in Spain

- **Coordination Center:** ConBici, Regions (CCAA) and institutions of the Central Government.

- **Secretariat:** ConBici will bring a profesional staff that will drive the process.
What functions does it have?

- Coordinates and ensures the implementation, operation and quality of the EuroVelo Network.

- Ensures coordination with ECF.

- Supports the overall management of EuroVelo.

- Establishes lines of communication.

- Ensures a correct development of the EuroVelo, both in terms of organizational structures, physical characteristics of the routes that make up the network and promotion strategies.
What is our vision?

- The development of the bicycle in all its areas.

- The development of cycletourism.

- A big commitment to all: sustainability, quality of life, territorial development.
What are our tasks?

- Coordination of routes and creation of network.
- Coordination of signaling.
- Communication.
- Monitoring and evaluation.
What is our structure?

- People with proven experience.
- Coordination.
- Design and implementation of cycletourism strategies.
- Coordination with other members.
- Communication strategies.
EuroVelo Work Team in Spain

**Manuel Calvo:** EuroVelo Coordinator

**Ángeles López:** Administration and management

**Raúl Gómez:** Cycling Technician

**Isabel Porras:** Communication Technician

Under the supervision of ConBici (**Manuel Martín**)
How is it going to be financed?

- **Basic fund** paid by regions (Spanish CCAA)
  - 9 euros/km every region
  - *Agency of Public Works, Andalusia.*
  - General Directorate of Tourism, **Navarre.**
  - General Directorate of Culture and Tourism, **La Rioja.**
  - Institute of Tourism, **Murcia.**
  - Province of Gipuzkoa, **Basque Country.**
  - General Directorate of Public Works, Transport and Mobility, **Valencia.**
  - Agency of Tourism, **Galicia.**
  - *General Directorate of Tourism, Extremadura.*
Support Funding

- Future Agreement with the Ministery (on going)
  (1 euro/km will pay by the Ministery)
- Specific technical **assistance** (if it's needed)
  - Specific route **studies** (if it's needed)
- Collaborations **EU Projects** (if it's needed)
Workplan 2017 - 2018

1\textsuperscript{st} Goal (from September to December 2017): 

Three areas of work:
* **Administrative area:**
  Administrative composition and closed support adhesion
* **Technical area:**
  Situation diagnosis
  Reality Analysis
  Concluding document
* **Area of communication:**
  Launching an active web
  Launch of social networks
  Communication plan (brand, etc)
Workplan 2017 - 2018

2º Goal (January - July 2018)

Administrative area:
Focal point for regions. Open dialogue.

Technical area:
Definition of routes.

Communication area:
Guidelines and coordination of events at FITUR (Tursimo Fair)
Workplan 2017 - 2018

3rd Goal (July - Sept 2018)

Inauguration of new section of EuroVelo
Thank you for your attention!